



STARTUPDESIGNZ

2017 MEDIA KIT

Welcome TO **STARTUP** DESIGNZ!

WHO WE ARE & WHAT WE DO

We're A Creative Design Agency On A
Mission To Help Build Your
Company's Brand With High-Quality
Designs & Services



HIGH-QUALITY DESIGNS

Our goal is to provide high-quality designs and services that will help you clearly define who you are as a company, what you stand for, and what makes you different from the rest.

Our GOALS & DESIRES

PLEASURABLE EXPERIENCE

We want your experience with us to be an absolute pleasure, and that begins with us being totally transparent with you about us, our services and their pricing.

BRAND UNIQUENESS

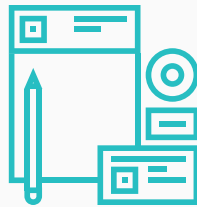
It is our desire to help you build a brand that's not only unique, but one that's professional and valuable in the eyes of your customers

Our BUSINESS SOLUTIONS

At StartupDesignz, we offer the following solutions to Start-up Companies and Small Businesses



WEBSITE DESIGN



GRAPHIC DESIGN



WEBSITE HOSTING



WEBSITE
MAINTENANCE



SOCIAL MEDIA
MANAGEMENT

WEBSITE HOSTING

WEBSITE HOSTING | \$9.95 PER MONTH

In order for your website to be live, you'll need it to be hosted on reliable, fast and secure servers.

Our website hosting is specifically for start-up companies and small business that attract under 10,000 unique visits per month on a regular basis. This hosting plan gives you all the essential hosting features you need to accommodate a new website or an existing average-size blog, personal, or business website.

In the event your unique visits exceed 10,000 per month, we'll need to upgrade you to best-suited hosting plan for your website.

Nonetheless, our website hosting plan guarantees 99.9% Uptime, SuperCacher For Great Website Speed, Autoupdater For Great Website Security, Premium Support and much more!

OUR WEB DESIGN PACKAGES

START-UP DESIGNZ

\$1,500

Brand Identity
&
Website Design

SEE DETAILS BELOW

PREMIUM DESIGNZ

\$2,500

Premium
Website Design

SEE DETAILS BELOW

LUXE DESIGNZ

\$4,500

Custom Design
Free Hosting
Technical Support

SEE DETAILS BELOW

All websites are built on WordPress Content Management System and each web design package can be customized with any of our Website Add-on Features

START-UP DESIGNZ

BRAND IDENTITY & WEBSITE DESIGN

\$1,500

PERFECT FOR THE NEW BEGINNERS WHO ARE EXCITED ABOUT GETTING THEIR IDEAS, PRODUCTS OR SERVICES OUT INTO THE WORLD.

* Payment Installment options

1. \$750 + \$750
2. \$750 + \$375 + \$375
3. \$500 + \$500 + \$500

* Estimated Design Time frame: 3- 4 Weeks



WHAT'S INCLUDED:

BRANDING DESIGN

- 30 Minutes Brand Discovery Call
- Comprehensive Branding Design Questionnaire
- Fonts Selection
- Inspiration Board to showcase color palette, textures, patterns, and other visual inspiration
- 1 Custom logo design
- 3 Concepts for Logo Design
- 3 Revisions on Chosen Concept
- 1 Double Sided Business Card Design
- 2 Facebook & Twitter Or Instagram Branded Profile Picture
- Delivery of final Hi-Resolution files in .ai, .jpg, .png, .and .psd

WEBSITE DESIGN

- Comprehensive Website Design Questionnaire
- 45 Minutes Web Design Discovery Call
- WordPress Installation
- Premium WordPress Theme Installation
- Website Customization Up to 6 Pages
- Custom fonts & colors scheme
- Mobile Responsive
- SEO friendly
- Custom Menu Creation
- Social Media Integration
- Content Integration- Provided By You
- Theme Plugin Installation and Configuration
- Specialized Contact Forms
- Three rounds of revisions

PREMIUM DESIGNZ

WEBSITE DESIGN

\$2,500

PERFECT FOR THE BUDDING ENTREPRENEUR
OR BUSINESS OWNER WHO ALREADY HAS
THEIR BRANDING SORTED, AND IS READY
TO TAKE THEIR BUSINESS TO THE NEXT
LEVEL.

*Payment Installment options

1. \$1,250 + \$1,250
2. \$1,250 + \$675 + \$675
3. \$834+ \$833 + \$833

* Estimated Design Time frame: 4 - 5 Weeks



WHAT'S INCLUDED:

WEBSITE DESIGN

- Comprehensive Website Design Questionnaire
- 45 Minutes Web Design Discovery Call
- WordPress Installation
- Premium WordPress Theme Installation
- Full Website Customization Up to 10 Pages
- Custom fonts & colors scheme
- Mobile Responsive
- SEO friendly
- Google Analytics setup & integration
- XML Sitemap Creation
- Custom Menu Creation
- Social Media Integration
- Portfolio/Gallery
- Subscription Signup Integration
- Custom Favicon
- Content Integration- Provided By You
- Theme Plugin Installation and Configuration
- Specialized Contact Forms
- Dedicated project manager
- Three rounds of revisions
- Up to 15 days free Support

LUXE DESIGNZ

WEBSITE DESIGN

\$4,500

PERFECT FOR BUSINESS OWNERS AND
ENTREPRENEURS WHO ARE READY TO GO
ALL OUT IN THE MOST UNIQUE WAY AS
POSSIBLE.

* Payment Installment Plans

1. \$2,250 + \$2,250

2. \$2,250 + \$1,125 + \$1,125

3. \$1,500 + \$1,500 + \$1,500

* Estimated Design Time frame: 5-10 Weeks



WHAT'S INCLUDED:

WEBSITE DESIGN

- Comprehensive Website Design Questionnaire
- 45-60 Minutes Web Design Discovery Call
- WordPress Installation
- Completely Custom Design
- Up to 15 Pages
- Custom Header Or Header Slide
- Custom Coming Soon page
- Custom Fonts & Colors Scheme
- Mobile Responsive
- SEO friendly
- Google Analytics setup & integration
- XML Sitemap Creation
- Search Engine Submission
- Custom Menu Creation
- Social Media Integration
- Pop-up Opt-in Forms
- Portfolio/Gallery
- Subscription Signup Integration
- Custom Favicon
- Content Integration- Provided By You
- Custom Plugin Installation and Configuration
- Specialized Contact Forms
- Unlimited revisions during design stage
- Dedicated project manager
- Free web hosting & emails for three months.
- 30 days Free Tech Support

WEBSITE MAINTENANCE

\$125-\$450 PER MONTH

Upkeeping your site is crucial. You always want to make sure your site is fully secured from hackers, viruses, and performs at top levels at all times.

Should you require assistance maintaining your website we have a team that's knowledgeable and has lots of experience should any technical issues arise.

Our Monthly Website Maintenance Services Includes:

- A peace of mind knowing that your website is well taken care of.
- Unlimited Tech Support
- Content (text, images, videos) Additions & Updates
- New Pages Updates
- Image Optimization & Updates
- WordPress Core Updates
- Theme Complications Fixes
- Website Security Protection
- Plugins Configuration & Updates
- Website Automated backups
- Uptime Monitoring
- Weekly Malware scans checks
- Performance Check- Ups
- Broken Link Check- Ups & Updates
- Google Analytics Monitoring
- Meta Tags Management
- Monthly Website Performance Report

WEBSITE ADDONS & A LA CARTE SERVICES

LAKE TAX PAY AS YOU GO | \$85 PER HOUR

PAGE SPEED OPTIMIZATION

\$200 PER MONTH

- Image Optimization
- Plugins Audit & Updates
- Premium Cache Plugin Installation & Setup
- Database Optimization & Cleanup
- Website Pages Caching
- Mobile Optimization
- Advanced Optimization

OTHER ADDONS

- e-Commerce Functionality- \$500
- On Page SEO- \$250
- Copywriting- \$125 per page
- Professional Proofreading - \$50.00 per page
- Video integration- \$150
- Additional Pages- \$45
- Additional Pages w/new design - \$150
- Customized Contact Form- \$75
- SSL Certificate- \$39 per year
- Favicon Design- \$25
- Landing Page Design - \$299
- Facebook Fan Page or Other Social Media Account Setup - \$225
- Blog Post Signature Design- \$35
- Banner Ads - \$35
- Banners- \$75
- Domain Purchase - \$25
- Website & Web Hosting Transfer - \$150
- WordPress Installation - \$50
- WordPress Theme Installation & Configuration - \$85

GRAPHIC DESIGN

BRAND IDENTITY | \$650

Our Branding Identity process allows you to explore the mood and unique visual identity of your brand. The end results will be a beautiful yet professional logo together with full branding that you will love and one that captures the minds of your customers, making your brand unforgettable.

WHAT'S INCLUDED:

- 30 Minutes Brand Discovery Call
- A Comprehensive Branding Design Questionnaire
- Color Palette Selection that reflects your brand's visual identity
- Typography Selection that reflects your brand's visual identity
- 4 Custom Logo Design Concepts
- 2 Revision on Chosen Concept
- 1 Logo Variation
- 1 Double Sided Business Card Design
- 1 Custom Letterhead Design
- 1 Envelope Design
- 1 Invoice Design
- 1 Sticker Design
- Three different versions of your Final Logo files:
 - 1 Full-color logo (main version)
 - 1 Grayscale logo
 - 1 Logo to use with a color background
- Three of your Final logo files for both Web and Print use:
 - Vector files: .ai (Adobe Illustrator)
 - Vector PDF file: (excellent for printing)
 - High resolution .JPG file
- 2 Facebook & Twitter Or Instagram Branded Profile Picture

LOGO DESIGN

- Simple Text Based Logo Design - \$150
- Iconic + Text Logo Design - \$250
- Complex Logo Design - \$450
- Logo Redesign/Touch Up- \$125
- Logo Watermark - \$85

STATIONARY

- Business Card One Side - \$65
- Business Card Two Sides - \$85
- Letterheads - \$75
- Envelopes- \$50
- Stickers - \$45
- NotePads- \$55
- Thank you Cards- \$65

MARKETING

- Product Labels - \$75
- Menus - \$300
- Quarter Page Flyer - \$50
- Half Page Flyer - \$75
- Full Page Flyer - \$100
- e-Flyers- \$50
- A4* Brochure Single Sided \$200
- A4 Double Side \$300
- Postcards- \$65
- Gift Certificates- \$90
- Email Signature - \$60

SOCIAL MEDIA

If you are unable to resize your logo on your own, we offer different versions of your logo design optimized to fit your social media needs such as Facebook, Twitter, Instagram, Pinterest, LinkedIn and the likes.

- Branded Profile Pictures - \$35
- Facebook, Twitter, LinkedIn, Google+ Cover Designs- \$65 each

SOCIAL MEDIA MARKETING & MANAGEMENT

Prices range from \$300 - \$1,500 per month

Every business has different marketing needs, so our pricing will vary based on the amount of social media channels/platforms we'll be managing for you or using to market your business.

WHAT'S INCLUDED:

- Comprehensive Social Media Marketing Questionnaire
- 45-60 Minutes Discovery Call
- One time Setup Fee- \$250
- Dedicated Account Manager
- Social media marketing strategy
- Social Media Audit + Recommendations
- Custom Package
- Flexible Pricing
- No Long Term Contracts
- Custom Content Creation
- Brand Reputation & Monitoring
- Monthly Analytics Reports



The value we provide behind this service is that it will save you lots of time which then allows you to focus on the more important aspects of your business.

Why CHOOSE US?

Aside from being an awesome agency, we are passionate about our work, we love helping businesses thrive online. and we are always rooting for the success of all the businesses that comes through our virtual doors. We are not satisfied until you are successful!

Client TESTIMONIALS



StartupDesignz did an outstanding job building my new e-commerce website! They made the experience very joyful and pain-free for me while I worked my seasonal job. They were very patient with me, followed through with all of my requests and went above and beyond on all of them!!!! I would recommend StartUpDesignz agency to anyone who has a business and is looking for Graphic Designs, Website Redesign, or if you're thinking about starting a new business and in need of a new website. They are very professional, and whatever you want to be done they will exceed your expectations. Ms. Kizzy, the owner of StartupDesignz, is a perfectionist, so just know you won't walk away unsatisfied!!!! Working with Kizzy and her team has been not only pleasant but absolutely amazing, and I look forward to continuing doing business with the StartupDesignz team!!!

- Sharhonda Bolden



If you're looking for the best team to create and develop an awesome website for you... StartupDesignz is it!! Kizzy and her team did an amazing job at taking our vision at Lake Tax & Multi-Services, Llc and creating a website beyond our imagination. We feel so empowered in knowing that our competitors have nothing on us!! Our clients are amazed by the new features and the easy navigation through our website. They go above and beyond for their clients!! Thank Kizzy and Team!! #iapprovethismessage

-Suemay Tineo Lake



It was a pleasure working with Kizzy and the Startupdesignz team. They were very professional and knowledgeable. My website came out great. The extra personalized touches that StartupDesignz included was a pleasant surprise and helped to bring added value to my website. Give StartupDesignz a try! They will take good care of you!

-Regina Damon



WHAT'S NEXT?

Statistics show that 81% of the US population uses social media to connect with family, friends, and businesses, and 88.1% of the US population uses the internet to search for products and services that might solve whatever problems they are facing in their daily lives or business.

So what does that mean for you as a business owner? Well, it simply means that having an online presence for your business in today's society can be extremely beneficial to you and to the growth of your business. Having a website that showcases your products or services, and most importantly one that provides great value to help solve your target market problems is one of the best ways to increase your brand's awareness and ultimately grows your business too.

If you'd like to get started on any design project today, even if you don't see a specific service on this pricing menu, here are some simple steps to follow:

- Think about what your business' needs are
- Contact Us
- Allow us to work our design magic

We are excited to help you introduce your new brand to the world, provide value to your customers, increase your brand's awareness and grow your business!

Contact us via email at hello@startupdesignz.com or call us at 1-347-662-4554 to set up a Free Consultation so we can learn more about your business needs.

Cheers!